

Coordinated Recruitment and Enrollment

Ensuring preschool-aged children and their families can access responsive services



State, regional, and local partners are working to help families get the early learning services their preschool-aged children need - including child care, ECEAP, Head Start, Transitional Kindergarten, and a choice of places for children with disabilities.

State Coordinated Recruitment and Enrollment (CRE) Committee

Starting in December 2021, the Office of Superintendent of Public Instruction (OSPI) and the Department of Children, Youth, and Families (DCYF) have begun building on the **Governor's 2020 directive**,¹ the **Integrated PreK Report Recommendations**,² and other collaborative efforts to hold monthly conversations designed to shape outreach to families, simplify eligibility and referral, and ensure appropriate program enrollment and transition processes.

The statewide committee has started to learn about the work that partners in each part of the system might do to better support families. Areas being discussed right now include:

- Equitable approaches
- Acknowledging tribal sovereignty
- Program demand and supply alignment
- Family engagement and enrollment
- Provider collaboration
- Policy changes

CRE: A shared process among community programs serving children ages 3-5 to support families in selecting a high-quality early learning program that best meets the needs of each child and family, and to assure that community early learning programs are working together in ways that maximize resources and serve the most children possible.

Regional CRE Efforts

It is the goal of OSPI and DCYF to draw on the ideas of many people and learn what can be better. OSPI, DCYF, and other partners will support regional conversations that can help the many child care providers, preschool providers, and school districts in communities to discuss barriers, consider possible solutions, and create ways for barriers to be removed and great ideas to spread.

How You Can Help

Community members have a few ways to contribute to the conversation and state-level work. OSPI and DCYF would greatly appreciate hearing from families and providers about changes that can make a difference for families of children ages 3-5 and children headed to kindergarten. You can help by:

1. Engaging diverse stakeholders interested groups in this work: <https://www.surveymonkey.com/r/9MZS62K>
2. Suggesting participants for regional conversations
3. Sharing promising actions to improve CRE in your community
4. Offering help (e.g., convening, facilitation of work group, gathering local information, etc.)
5. Offering your comments on the **Coordinated Recruitment and Enrollment (CRE) Ingredients List**³

¹ **Governor's 2020 Directive:** <https://www.governor.wa.gov/sites/default/files/directive/20-01%20-%20DCYF-OSPI%20Policy%20Directive%20%28Final%29.pdf>

² **Integrated PreK Report Recommendations:** <https://dcyf.wa.gov/sites/default/files/pdf/reports/IPKReport-2021.pdf>

³ **Recruitment and Enrollment (CRE) Ingredients List:** <https://docs.google.com/document/d/1Ev-vRa0sJdk66QFINf6XfDZx1SW67jgn/edit>



Washington State Department of
CHILDREN, YOUTH & FAMILIES



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